Dear Friends,

We all know 2020 was a year filled with challenges. We could dwell on that or we can acknowledge and celebrate the many positives that emerged from those challenges. As the 2020 chair of the Winona Community Foundation board of directors, I am pleased to share the steps the Foundation made in the past year to better serve our community.

In addition to a new logo and website, the Foundation offices relocated to a suite in the Riverfront Building with easy access immediately off Walnut Street. A database conversion has improved efficiencies in communicating with our fundholders, processing gifts and grants, and managing relationships. In this report, you will learn about the incredible generosity of the Winona community in responding to the COVID-19 pandemic. And you will also learn about the revitalized Founders Award program and the servant leadership of JC Pfeiffer, the 2020 Founders Award recipient.

I am pleased to present this report to the community and express my gratitude on behalf of the board of directors to our many donors and fundholders who have entrusted us with their philanthropy. We have seen great growth in our investments, and in turn, have invested substantially back into the community through donor advised funds and the community grant program.

It has been an honor to serve as the board chair alongside an outstanding board of volunteer directors. I would like to express my gratitude to our outgoing board member and past chair, Beau Van Beek, whose term ended in December 2020. I look forward to another year of growth and investment back into this fine community.

Robert Deter
Chair, 2020

Bob Deter
Chair

Andrew Guzzo
Kathy Peterson
Aaron Young
Cheri Eddy

Vice Chair
Secretary
Treasurer

Christopher Gervais
Ann Gibson
Genelle Groh Beck
Amanda Hedlund

Denise McDowell
Kevin O’Reilly
Jerry Papenfuss
Beau Van Beek
“We are not all in the same boat. We are all in the same storm.” If you spent any time on social media in 2020, you likely stumbled across this quote. It is actually part of a larger poem, author unknown, that captured a lot of what the last year looked like for so many of us.

If I had to describe the Winona Community Foundation’s boat, I would have to say it was sturdy; capable of navigating the waves and ready to aid others through the storm. You may notice in our financial statements, the markets were quite good to us. This, along with many generous donors, allowed us to keep our doors open and our staff employed. We were able to execute on a number of significant projects without pause. Most importantly, we were able to respond to the needs of a community in crisis and contribute more than $1.8 million in gifts and grants in 2020.

Once we became aware of the significant financial impact the pandemic would have on our community, we rapidly implemented the COVID-19 Relief Fund to help people facing financial hardships. While the Winona Community Foundation does not provide direct program services, it partners with direct program providers to provide financial resources to individuals in an emergency. In addition to working with local nonprofits to connect those in financial need with relief, the Foundation also adjusted its competitive grantmaking program to assist local nonprofit organizations with necessary operational support needs brought on by the pandemic through reduced operations or increased demand without corresponding increases in revenue.

Twenty-twenty was most definitely a year like no other. I hope as you read this report, you will see that the Winona Community Foundation is in a strong position to grow philanthropy throughout the community for the benefit of all, regardless of their boat, and regardless if we are in a storm or enjoying sunny weather.

Thank you for your continued confidence in us and our ability to serve our community in good times and in bad. We cannot do it without you, our amazing community.

Nancy M. Brown, CFRE
President/CEO

Foundation Staff:
Mandi Olson (Administrative/Marketing Coordinator), Nancy Brown (President/CEO), Sara Brandon (Finance Director)
## FINANCIAL SUMMARY

**Statement of Financial Position as of 12/31: 2020**  
<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>75,171</td>
<td>71,698</td>
</tr>
<tr>
<td>Investments</td>
<td>16,189,339</td>
<td>14,855,974</td>
</tr>
<tr>
<td>Other Prepays</td>
<td>1,789</td>
<td>4,058</td>
</tr>
<tr>
<td><strong>Total current assets</strong></td>
<td>16,266,299</td>
<td>14,931,730</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>7,203</td>
<td>11,231</td>
</tr>
<tr>
<td>Grants Payable</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total current liabilities</strong></td>
<td>7,203</td>
<td>11,231</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NET ASSETS</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>General</td>
<td>1,811,258</td>
<td>1,617,485</td>
</tr>
<tr>
<td>Restricted or Designated</td>
<td>14,447,838</td>
<td>13,303,014</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td>16,259,096</td>
<td>14,920,499</td>
</tr>
<tr>
<td><strong>Total liabilities and net assets</strong></td>
<td>16,226,299</td>
<td>14,931,730</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SUPPORT &amp; REVENUE</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>1,276,533</td>
<td>1,932,663</td>
</tr>
<tr>
<td>Investment Earnings</td>
<td>2,301,156</td>
<td>2,428,672</td>
</tr>
<tr>
<td>Other Revenue</td>
<td>306,507</td>
<td>235,427</td>
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<tr>
<td><strong>Total support and revenue</strong></td>
<td>3,884,196</td>
<td>4,596,762</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENDITURES</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Grants</td>
<td>108,066</td>
<td>108,615</td>
</tr>
<tr>
<td>Advised Grants</td>
<td>1,764,613</td>
<td>1,200,693</td>
</tr>
<tr>
<td><strong>Total grants</strong></td>
<td>1,872,679</td>
<td>1,309,308</td>
</tr>
<tr>
<td>Operations and investment Expense</td>
<td>671,220</td>
<td>1,027,289</td>
</tr>
<tr>
<td><strong>Total expenditures</strong></td>
<td>2,543,899</td>
<td>2,336,597</td>
</tr>
</tbody>
</table>

| Excess of Revenue (expenditures) | 1,340,297 | 2,260,165 |
| Net Assets at beginning of the year | 14,931,730 | 12,683,580 |
| **Net Assets at end of year**    | 16,266,299 | 14,931,730 |

The above limited financial information is un-audited.  
Contact the Foundation office for complete audited financial statements.
When crisis hit, you asked, “how can I help?”

The Winona Community Foundation responded by creating the COVID-19 Relief Fund within weeks after the pandemic hit to address a need for emergency fund and assistance.

Every dollar given has been going to help our neighbors, friends, and loved ones who are experiencing financial hardship due to the pandemic. Throughout the year we heard stories of job loss, reduced hours, childcare issues, mental health crises. The fund supported the young and old; families and single people; was used for groceries, rent, electric or unexpected bills. For many, this was the first time they needed to ask for help.

And then as the pandemic continued into the end of the year, a new concern emerged with the colder weather setting in: there was no safe, warm place to be during the daytime hours with closures of public spaces for our homeless and hurting. Upon seeing this need a group of concerned citizens worked on a plan to address it, and Catholic Charities responded by opening an afternoon Drop-In Day Center to complement its existing overnight warming center. This important initiative had no funding to finance it so Catholic Charities appealed to the Winona Community Foundation for monetary support. To help get the center going, the Winona Community Foundation approved a $34,000 grant in December from the COVID-19 Relief Fund. This grant provided funding for one staff person and basic supplies for the center which was located downtown and open through March 31.

In 2020, the Foundation received 158 donations for this fund ranging from $10 to $25,000, and raised a total of $197,472 to help our neighbors. At the end of the year, $108,997 had been distributed and the need for the fund continues into 2021.

The Winona Community Foundation has not and will not take any money for coordinating this fund. Why? Because we are dedicated to strengthening our community by growing and encouraging charitable giving. After we emerge from the pandemic if any funds remain, they will be distributed to nonprofit organizations working to reestablish operations post pandemic.
We are grateful to those who choose to invest in the Winona Community Foundation’s mission through their contributions to our operations and community grant program. This list represents gifts made between January 1 and December 31, 2020. While we make every effort to ensure accuracy of this list, and regret any errors or omissions. If you find one, please contact the staff at the Foundation.

James and Lloydine Abbott
Anonymous
Art and Sol, Directed by Artists
Greg and Mary Bambenek
Bradley and Kathryn Benke
Alan and Julie Beth
Scott and Jane Biesanz
BlueCross BlueShield of Minnesota
Duane and Diane Bohn
Sara and Jeff Brandon
Mary Judith Brick
Matthew and Laurie Broghammer
Rosemary Broughton
Frank and Ruth Bures
Sandra and Brian Burke
Dolores L Casey
John and Emily Cassellius
David and Kathleen Christenson
William Chucina
Mike and Linda Cichanowski Fund
George Cipov
Gloria Conrad
Mark Deter Memorial Fund
Diane Dingfelder
James Duffy
Barbara Dufresne
Fran Edstrom
Bill and Luann Emerson
Vicki Englich
L.J (Bud) English (deceased)
Ellyn English
James and Gretchen Erwin
Greg and Terri Evans
Paul and Dorothy Evanson
Phil and Barbara Feiten
Lawrence and Julie Fitzpatrick
Fredrick Fletcher and
Shelly Smith-Fletcher
Debra Fuerstenau
Jean Galeycki
Christopher and Erin Gervais
Anna Goddard
Gayle Goetzman and Ben Stolpa
Greater Green Bay Community
Foundation, Directed by
Michael Mohan
Genelle Groh Beck and Steve Beck
Andrew and Dawn Guzzo
Jim and Shannon Hanzel
Michael and Sue Hauser
Gary and Jean Hayes
Carol Heyl
Stephanie Hill
Suzanne Hoodecheck
R Douglas and Patricia Hubbard
Bruce and Margaret Johnson
David and Joyce Keller
Bob Kierlin and Mary Burrrichter
Korda Dalgaard Charitable Trust
Jon and Carolyn Kosidowski
Mark and Nancy Kristensen
Keith and Virginia Laken
Bob and Debbie Leaf
Joseph Lepley
Lawrence and Elizabeth Lindholm
Richard and Beverly Lindseth
Laurie Lucas
Cindy Marek and Doug Loftus
Bryceson Maus
Dennis and Rebecca McGann
Stephanie Mendyk
Merchants Bank
Sara Meska-Flatten
Ramona Metz
Barbara Mihm
John and Shelley Milek
Bert and Margaret Mohs
Michael and Betty Mullen
John and Marlene Mulrooney
Howard and Anah Munson
Fred and Nora Lee Naas
Joan Nagel
Carole Nelson
Dennis Nolan
Kelley and Scott Olson
Toddd and Mandi Olson
Kevin and Susan O’Reilly
Geraldine O’Reilly
Carol Orlowske
Glen and Denise Palecek
Jerry and Patricia Papenfuss
Family Fund
JC and Arlene Pfeiffer
Richard and Sandra Pope
James Reagan
Colleen Roethke
Tom Rosen
Paul and Sue Ruen
Dan and Pat Rukavina
Paul and Wendy Schneider
Ron and Mary Schneider
Samuel and La Vonne Schneider
Don and Mary Schott
Marilyn Schwab Family Fund
Richard Schwartz
MaryAnn Severson
Dr. Charles and Judy Shepard
David and Jean Skime
Harold Slane and Gail Brown Slane
Ronald and Diane Stevens
Andrew Thangasamy
David and Lynn Theurer
Tom and Debbie Thompson
Scott and Kathleen Turner
Ken and Kathleen Ulbrich
Venables Foundation
Donald Volkman
Margery Wallerich
Robert Webster and Dawn
Church-Webster
Thomas and Chris Wilmot
WSU Learning Club
WNB Financial
Frank and Dianne Wohletz
Mary Wojciechowski
Tom and Barb Wynn Fund
Aaron and Kristen Young

The Winona Community
Foundation is honored to have received gifts in memory of the following individuals:

Carol H. Cieminski
Dorothy B. Chucnia
Former Employees: Pat Hund and Sue Cornwell
Bob Hoodecheck
William Lindquist
Jerry Matejka
Debbie Maus
Vera Miller
Alan and Craig Nelson
Mary Volkman
COVID-19 FUND DONORS

This list represents gifts made to the COVID-19 Relief Fund through December 31, 2020. While we make every effort to ensure accuracy of this list, and regret any errors or omissions. If you find one, please contact the staff at the Foundation.

All Are One Roman Catholic Church
James and Barbara Allaire Fund
ALM Holding Company
Jennifer Anderson
Anonymous
Mary Jo Bagniewski
Joe Bartlett
Margaret Berger
Steven Bibby
Mike and Julie Biggerstaff
Steven and Ann Blue
Roger Boulay
Sara and Jeff Brandon
Mary Ann Breunig
Katie Briggs
Matthew and Laurie Broghammer
Rosemary Broughton
Central Lutheran Church
Rick and Debbie Christenson
Gerry Cichanowski Family Fund
Charlotte Clark
Sheila Collom
Tom and Pam Cordes
Stephen Craney
John and Margaret Cross Memorial Fund
Dahl Family Foundation
C/O Trust Point Inc
William and Judith Davis Fund
Graham and Leanne de Freitas
Hannah Degallier
Tom and Annmarie DeMarais Fund
Mark Deter Memorial Fund
Barbara Dufresne
Tammy Dyson
Jon and Lisa Eckhoff
Michael and Deborah Ellefson
Kelly Jo and Scott Ellinghuysen
Vicki Englisch
Tessara Farley
Farmers Insurance Group of Companies
Mary Farrell
Anne Femister
Fidelity Charitable Gift Fund
First Congregational Church
Leslie Foote
Joan Francioni and Ann Robinson
Gillette Pepsi Companies Inc.
Grace Presbyterian Church
Robert and Bonnie Grant
William Guidera
Karl Gurgel
Abbey Habermehl
Aaron and Lisa Hanesworth
Jim and Shannon Hanzel
John and Amanda Hardy
Cheryl Hartert
Anne and Mickey Harvey
George Helmlholz
Beth Herber
Hayley and Scott Hornberg
Danny Howe
David Kane
Jean Knutzen Special Purpose Fund
Robert and Marlene Kohner
Florinus Kooymon
Thomas Krause
Gabrielle Kremer
Blaine and Mary Krogh
Adam Kuhlmann
Laird Norton Company
Laird Norton Family Foundation
Laird Norton Wealth Management
Margaret Lambert
Bob and Deb Leaf
H Vernon and Lauren Leighton
Joseph Lepley
Robert and Susan Loken
Gregory and Rebecca Lossen
Elizabeth Lucas
Laurie Lucas
Jeffrey and Dawn Lueck
Sharon Mansur
Denise and James McDowell
Jennifer McHugh
Lonnie and Toni Meinke
Merchants Bank
Bert and Margaret Mohs
Elizabeth Motz
Gerald and Patricia Neal
Nice Minnesota
Glen and Denise Palecek
Jerry & Patricia Papenfuss Family Fund
Janet Parks
Mary Jane Parks
Seth Parlow
Anne Pellowski
Kathy and Greg Peterson
Matthew Peterson
Nancy Peterson and Bill Ng
Patricia Przybylski
Bruce Reed
Mary Reed
Charles Richardson
Robert Rivers
Rollingstone Fire Fighters Relief Assoc.
Janet Rompa
Johanna Rupprecht
Saint Paul & Minnesota Foundation
Elaine Scherdin
Mary Schott
Robert and Paula Shaw
Ellen Smith
Daniel and Jino Stoner
David and Brenda Terpstra
Alex Tipton
Holly Todd
Chris and Joan Ueland
Thomas Van Der Linden and Jean Silberman
Tammie Volkman
John and Gail Ward
Owen and Jane Warnke
Dean and Lila Wendler
Winona Agency Fund
WNB Financial
Cycle 1 grants were processed prior to the pandemic nationwide shutdown which began March 16, 2020. Grantees were informed that they could either hold their funding for project fruition for the next year, or convert it to operational funding if needed (with approval from the Foundation).

<table>
<thead>
<tr>
<th>Community Grant Awards</th>
<th>Amount</th>
<th>Project Summary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Great River Shakespeare Festival</td>
<td>$5,500</td>
<td>To make their 2020 festival more inviting and accessible to people with physical and emotional disabilities, including patrons with hearing or vision loss, patrons with wheelchairs, and a special performance for patrons with autism spectrum disorder. Due to the constraints of 2020, this project will be postponed until the 2021 season.</td>
</tr>
<tr>
<td>Mid-West Music Fest</td>
<td>$7,500</td>
<td>For their 2020 event which provided a multi-genre, community building, music event that created cultural and economic growth in Winona.</td>
</tr>
<tr>
<td>Habitat for Humanity – Winona and Fillmore Counties</td>
<td>$7,500</td>
<td>To repair and replace critically deteriorated roofs through the A Brush with Kindness program which supports people with low-income or health or mobility issues.</td>
</tr>
<tr>
<td>Immigrant Law Center of Minnesota</td>
<td>$2,500</td>
<td>To provide legal services to more immigrants and refugees seeking a legal path to citizenship in the Winona area. This growing population often struggles with access to legal services due to recent changes in immigration policies.</td>
</tr>
<tr>
<td>Semcac</td>
<td>$5,000</td>
<td>To expand low-cost and nutritious meals for seniors in Winona County through dining and delivery service to promote good health and dignity for older persons.</td>
</tr>
<tr>
<td>Minnesota Marine Art Museum</td>
<td>$4,000</td>
<td>To support art access days for their Second Saturdays program which offers reduced admission at $1, themed art activities and gallery tours as a way to be inviting and accessible to the Winona community.</td>
</tr>
<tr>
<td>Buffalo County Land and Trails Trust</td>
<td>$8,200</td>
<td>For the Flyway Trail project to fund trail amenities including signage, benches and bike racks. The Flyway Trail is a multi-purpose recreational trail along the Mississippi River Valley between Wisconsin and Minnesota. In addition, the Board of Directors directed $1,800 from the Connect People to Nature Fund to the Flyway Trail project for total financial support of $10,000.</td>
</tr>
<tr>
<td>Ready Set School</td>
<td>$5,000</td>
<td>To support their voucher program to provide school supplies and clothing for low-income K-12 Winona County students for fall 2020.</td>
</tr>
</tbody>
</table>
In response to the global pandemic and its effects on local nonprofits in Winona, the Winona Community Foundation Board of Directors voted to suspend the normal community grant program and focus the grant priorities for cycle 2 on operational needs of local non-profits; specifically, the losses of income or increases in demand for services due to COVID-19 since March 15.

“The Board felt that focusing on the very unique stresses of the COVID-19 pandemic on our local non-profits was the right direction for this round of funding,” shares Kathy Peterson, current board member of the Winona Community Foundation.

**Elder Network**

$5,000

For loss of revenue as a result of suspending services for their clients who are in the high-risk category for COVID-19. Elder Network provides an array of services for low-income aging individuals who now have additional stressors due to COVID-19.

**Family and Children’s Center**

$10,000

For revenue loss as a result of suspending their day-treatment program for youth ages 3 to 17. It is the only day-treatment program for this age group offered in Winona. This grant will help assure it is brought as part of the re-opening.

**Project FINE**

$9,512

To support the increased need for their Advocacy and Informational Referral Services because of COVID-19 implications while offsetting the loss of revenues from reduced demand of other fee-for-service programs. This program connects refugees and immigrants with accurate and trustworthy information about community resources for housing, education, food, and employment.

**Winona Family YMCA**

$5,000

For added expenses related to opening their building to serve as a temporary day center during shelter-in-place orders, as well as providing operational relief from loss of revenue due to suspending programs.

**Hope Harbor**

$5,000

For revenue losses from cancelled fundraising events which supports their residential programs for teenage girls working toward re-establishing relationships with their families and communities.

**Winona Symphony Orchestra**

$3,000

To replace, in part, a grant they lost when another entity suspended its grant program. This funding will enable the Symphony to keep musicians employed and to deliver its annual Children’s concert virtually to area schoolchildren and beyond.

**Bridges Health program (part of Winona State University)**

$7,300

To meet an increased demand for services, while simultaneously needing to adjust its delivery model to a virtual setting in light of the COVID-19 pandemic. Bridges Health provides mental health support, assistance with complex health and social needs, among other support to low-income individuals and families.

**Grace Place**

$5,000

To support revenue losses due to their temporary store closure and to help meet the demand for their Gifts of Grace program which provides household essentials, diapers, toiletries, and other items for low-income families in Winona.
FOUNDATION FUNDS

AGENCY ENDOWMENT FUNDS
Anonymous
Big Brothers Big Sisters Endowment
Clara Barton Red Cross
Friends and Deborah Miller Kanaber Library
Margaret Simpson Home dba Family & Children Center
St Charles Area Hospice Volunteers Endowment
Winona Senior Friendship Center
Winona Volunteer Service - Endowment

BOARD DESIGNATED
Donna Helble
Founders
General Operating
General Trust
Jack and Sue Cornwell Memorial
Ramona L Jezewski English
Thomas H. Laken - Admin Endowment
Wilmer L and Beverly A Larson

DESIGNATED FUNDS
Big Brothers Big Sisters
Rotary International Service
Sobieski Park Lodge
Winona Area Hospice Endowment
Winona Area Track & Field Project
Winona County Developmental Achievement Center
Winona Volunteer Service - Invested

DONOR ADVISED FUNDS
Ancius Family
Anonymous ^
Anonymous
Bob & Debbie Leaf Family
Brosnaham Family
Chuck and Laura Eddy Family
Cyrus Family
Dahl Automotive
Dale E and Linda K Kukowski
Dan and Pat Rukavina Family
Dan and Shelley Trainor III
Daniel and Jennifer Arnold Family
Dave and Muriel Arnold Family
Elmer & Louise Mattila Family
Gabriel & Cecilia Manrique Family
Gerry Cichanowski Family
Hahn Charitable
Harland P and Pauline O Knight Family
Helen Leaf Haun Family
James and Barbara Allaire
James R and Nancy M Brown
JC and Arlene Pfeiffer
Jean Knutzen
Jeremy and Janel Miller Family
Jerry & Patricia Papenfuss Family
John and Betsy Rowekamp
John and Margaret Cross Memorial
John and Susan Eddy Family
Joyce Woodworth
Leonard Lopez Memorial
Leone J. & Thomas E.D.S. Mauszycki Cultural and Civic Fund
Marilyn Schwab Family
Mark Deter Memorial
Mia Martin
Mike and Linda Cichanowski
Mr Morris Extra Chance
Phil Feiten Family
Stephen and Barbara Slaggie Family
Ted and Patti Biesanz Family
Thern, Inc.
Thomas and Barbara Wynn
Tom and Annmarie DeMarais
Treasure Trove Fund *
TWG Memorial *
William and Judith Davis Family
Winona Agency Fund ^

FIELD OF INTEREST
Connect People to Nature
Dental Access
Early Childhood Initiative
Emergency Assistance
High Wagon Bridge Restoration
Lynden and Jennie L Pierce Educational ^
R.E.A.C.H.

FISCAL SPONSOR
BK5K Youth
Dive and Rescue of Winona
Friends of Treatment Court
Goodfellows
Nordic Ski Club of Winona
Ready Set School
Steamboat Days of Winona
Winona Area Toys for Kids
Winona Nonprofit Alliance

SCHOLARSHIP FUNDS
Brianna Grace Vitek Scholarship
Gomez Montessori Scholarship
Jack Rader Scholarship
Morrie Miller Memorial Scholarship
Rotary Ambassadorial Visitor
Rottinghaus Company Scholarship

SPECIAL PURPOSE FUNDS
Community Fund
Homer Civic Association
Jean Knutzen Special Purpose
Landon We-no-nah Fountain
Live at the Levee ^
Masonic Temple Restoration
Pete Kuklinski Jr Golf ^
Randy Schenkat Human Development
Rushes Wilderness Foundation
Winona Community Foundation COVID-19 Relief*
Winona Park Development
Winona Park Development - Dog Park
Winona Park Development - Every Child’s Dream
Winona Sister Cities ^
World Fair

*Fund opened in 2020 ^Fund closed in 2020
On October 6, 2020, JC Pfeiffer was honored as the 2020 recipient of the Winona Community Foundation Founders Award.

This award is given to an individual in the community who has demonstrated an extraordinary commitment to improving life in the Winona area through the use of their time, talent and treasure.

Individuals selected to receive the award have the opportunity to grant dollars from the Founders Endowment Fund to a charity of their choice. The Founders Endowment Fund was created in 2003 to honor all of the individuals who planted the seed for the start of the Winona Community Foundation in the 1980s.

Humbly accepting this honor, JC imparts, “Arlene and I only planted small seeds. A lot of people are involved in growing the community.”
In 2007, Beverly Larson, a small business owner, decided to change the world. You see, 2007 is the year she completed an estate plan that would bless her loved ones and a community she cared about years after she was gone. On January 5, 2012, her legacy took wings, and the Winona Community Foundation works to keep her legacy in flight.

When Beverly planned her gift to the Foundation, she did not provide any direction for its use. Instead, she trusted the Foundation would use it where it would have the greatest impact on the community. Using its competitive community grant program, the Foundation has awarded $205,000 of Beverly's gift in a variety of grants to ensure elderly residents are safe while aging in place, to expose a community to art activities, to provide meaningful employment for disabled individuals, and so much more. The Foundation will keep her legacy in flight through the community grant program for many more years.

Anyone can create their own legacy by making a gift to the Winona Community Foundation in their will or estate plan. It can be as simple, like Beverly's gift, or as specific as you'd like. When working with the team at the Foundation, you decide how you can make a difference in the community and to the causes you care about.

If you would like to have a confidential conversation about your options, contact Nancy Brown. She has more than twenty years helping people and businesses achieve their charitable goals.

How will your legacy take flight?